



Website Design & Services

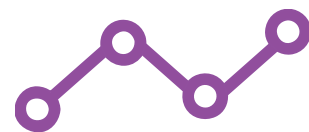
In today's business market your business website is a representation of who you are and what you do. Is your website communicating the right message? By focusing on current standards for design, technology, and optimization Lux Design Studio can help you communicate and perform effectively to meet your online business goals.

At Lux Design Studio we build each website for your unique needs. We use an effective blend of off-the-shelf software and custom development to create a solid yet affordable solution. Our designers will work with you to create a site that uses modern design and marketing techniques to communicate the right message with a professional look and feel. Care is taken with each website to improve performance as well as meet search engine optimization standards.

By following these standards we create professional solutions with a solid framework that can easily be expanded to support future requirements. The results are designed to help you meet your business goals, compete in emerging markets, and maintain a professional digital presence.



At Lux Design Studio, we are known for building websites that sell. The digital landscape is always evolving and we make sure we evolve with it.



As your digital marketing agency, we help your business to grow. We understand that it's a journey that takes time and we help you every step of the way.



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SERVICES

Website Design

- Custom Website Design and Build
- Landing Pages
- Website Maintenance
- E-Commerce Website



Online Marketing

- Social Media Marketing
- Social Media Advertising
- Search Engine Optimisation (SEO)
- Google Ads Advertising
- Website Content Writing
- Pay Per Click Campaigns
- Video Marketing



Graphic Design & Branding

- Logo Design
- Branding and Rebranding
- Brochure Design
- Flyer Design
- Menu Design
- Stationery Design (Business cards, Letterheads etc)





WHY?

Awareness

The digital development is of utmost importance. We help create Your Brand Strategy focusing on the custom website development for your company. This is the secret to grow your company at a rapid pace.

Competitors

Whilst your website may not be performing, you can guarantee a competitor's website is! We help research competitor's performance and advise on strategy to level up or even beat your competitor's online score.

Marketing

Online marketing is a very challenging task and results depend on client's budget. If client budget is low we recommend building a strategic blog and teach clients to post in blog and keep it fresh.

FAQ'S

How long will you take to build my website?

- Typically we finish circa 15 days for all new website builds. However or services are custom designed depending on our customer needs.

What is the process to start building website?

- After we understand customer needs and sketch the structure of the site, we prepare a contract for work and then we start building your website.

What about the pictures and the content ?

- Pictures and content writing to be supplied by client. We can also use stock photos and offer a content writing at an extra charge.



Landing Pages

Landing Page is a single page where website visitors land when they first reach your site.

A Landing Page is a powerful tool for lead generation or sale of a specific product.

Landing Pages are powerful marketing tools because they help increase your conversion rates and lower your cost of acquiring a lead or sale. Best results to drive traffic from your ongoing online advertising campaigns and get the most conversion rate by placing "call to action" buttons.

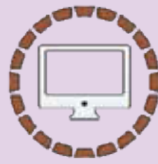
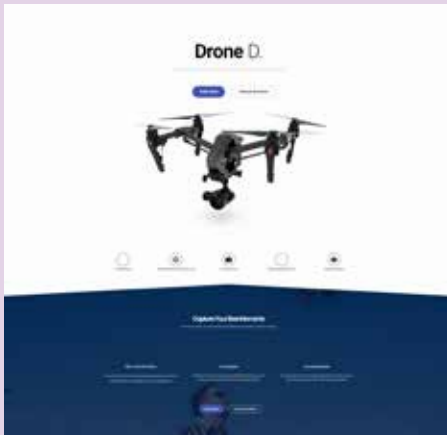


Free with any website or Landing Page

- + Free .com Domain for 1 year
- + Free Site Hosting for 1 year

worth €80

Landing Pages Packages



1 Section
€200

- Custom Design 1 section
- Fully Mobile Responsive
- 1 Language
- 30 days support



2 Section
€300

- Custom Design 2 sections
- Fully Mobile Responsive
- 1 Language
- 30 days support
- + Free .com Domain for 1 year
- + Free Site Hosting for 1 year

2 Sections consist of a header and 2 sections of information. It can be useful to promote a single product with some CTA buttons like "Buy now" button.

A 2 section Landing Page can also be useful to showcase in brief some services offered by your company.

Let's put your business online!



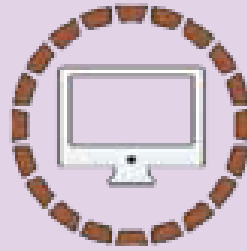
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Landing Page



up to 5 sections

€500

- Custom Design up to 5 sections
- Fully Mobile Responsive
- 2 Languages
- 30 days support
- +
- Free .com Domain for 1 year
- +
- Free Site Hosting for 1 year

Up to 5 Sections consist of a header and up to 5 sections of information. It can be useful to promote a new business and display some new products with some CTA buttons like “Buy now” button.

It may also include a contact us form and a map of business location.

Let's put your business online!



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Web Pages Packages

The main purpose of a website is to describe and explain your organization or business. Your website is a set of interconnected pages with details about your business. Generally, business websites explain what the business is, does, and products and services available.



Up to 3 Pages

€300

- Custom Design 3 Pages
- Fully Mobile Responsive
- 1 Language
- 30 days support
- Free .com Domain for 1 year
- Free Site Hosting for 1 year



Up to 5 Pages

€500

- Custom Design 5 Pages
- Fully Mobile Responsive
- 2 Languages
- 30 days support
- Blog Page
- Basic SEO
- Free .com Domain for 1 year
- Free Site Hosting for 1 year

IMPORTANT NOTICE

Above prices are for guidance only.

To give an accurate price on Web Page design we would need to understand exactly what the client requires and quote accordingly.

WE CAN ALSO BUILD PROFESSIONAL

- Appointment booking systems
- Online Food ordering systems
- Real Estate scripts
- Hotel Management Systems
- TAXI / Car Rental Systems
- + many more complex systems



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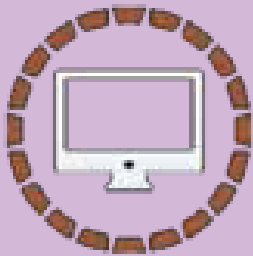


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Online Shop Ecommerce

An online store is an E commerce platform where clients view all your online products and converts to sales. Nowadays with busy lifestyles people tend to shop online, having your own online store can increase sales drastically.

Cost: Online shops costs starts from €500, depending on many factors like payment gateways, number of languages, support requested and more.



ONLINE SHOP

€500

- Custom Design
- Fully Mobile Responsive
- Multi Language Support
- SSL Secure Connection
- Teach and Assist on 1st 20 products
- Basic Payment Gateways
- Free .com Domain for 1 year
- Free Site Hosting for 1 year
- Weekly Deal Products
- Integrated Blog
- Easy Checkout



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READY TO PUT YOUR BUSINESS ONLINE?

SPEAK TO US!



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ONLINE MARKETING

ONLINE MARKETING

Online Marketing is of vital importance to any business. Not only is it all about getting your brand out there into the digital world, but it's also a great way of keeping track of and staying ahead of your competitors.

If you do not promote your business, how are customers going to know you exist ?

Ignoring Online Marketing is like opening a business but not telling anyone.

BRAND
AWARENESS

COMPETITION

ROI

Social Media Management

Social Media is beneficial to any business, especially in today's modern world. We have a range of different packages available to suit your social media needs as a business.



SMM Packages

2 Social Media Platforms

prices per month with a 1 year contract

€75 per month

> 20 Posts per month

> Post content

> Post Graphic Design

€120 per month

> 40 Posts per month

> Post content

> Post Graphic Design

Social Media Advertising

Not only we offer Social Media management but also Social Media adverts, helping you reach a more targeted audience quicker with a higher reach!

SMM Packages

1 Social Media Platform

€120

> 2 Boosted posts

> Post content

> Tailored Audience

€160

> 4 Boosted posts

> Post content

> Tailored Audience

Boosted posts for tailored audience saves you money and targets clients who are more likely to be interested in your particular product or service. We can also offer more packages depending on budget of advertising.



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Search Engine Optimization

SEO is the process of getting traffic from the “free,” “organic,” “editorial” or “natural” search results on search engines.

All major search engines such as Google, Bing and Yahoo have primary search results, where web pages and other content such as videos or local listings are shown and ranked based on what the search engine considers most relevant to users.

The process for SEO starts with auditing your website, then we start researching keywords, business niche and your competitors.

Content plays a vital part in SEO thus we optimize headers, content, images and tags within each page of your site.

Contact us for a free consultation if you wish your website to rank better in search engine results

Blog

One of the most effective ways to build brand awareness, while providing relevant and useful content to your target audience is through consistent blogging.

All of the major search engines are love fresh, relevant content and blogging is one of the most straight forward and inexpensive methods for a business to create this.

When a business creates blog posts consistently, they are constantly providing Google, Bing, Yahoo and the others with fresh content to index.

This is also an opportunity for businesses to insert those relevant keywords that consumers will use to search for the types of services or products that the business offers.



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BRANDING

Logo Design offer 1 €99

- Professional Logo Concept
- Vector source file
- 1 initial concept included
- Unlimited revisions

Logo Design offer 2 €125

- 2x Professional Logo Concepts
- Vector source file
- 2 initial concepts included
- Unlimited revisions

